

BALLARI INSTITUTE OF TECHNOLOGY & MANAGEMENT

(Autonomous Institute under Visvesvaraya Technological University, Belagavi)

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Course Code

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Sixth Semester B.E. Degree Examinations, September/October 2024

MANAGEMENT AND ENTREPRENEURSHIP

Duration: 3 hrs

Max. Marks: 100

Note: 1. Answer any FIVE full questions choosing ONE full Question from each Module.
2. Missing data, if any, may be suitably assumed

<u>Q.No</u>	<u>Question</u>	<u>Marks</u>	<u>(RBTL:CO:PI)</u>
<u>Module-1</u>			
1.	a. What is management? Explain the different functions of management.	08	(2:1:1.3.1)
	b. Distinguish between administration and management? Explain the levels of management.	06	(2:1:1.3.1)
	c. What are the roles of a manager? Explain each in detail.	06	(2:1:1.3.1)
(OR)			
2.	a. What are the limitations of planning? Differentiate between (i) Strategic planning and Tactical Planning (ii) Single use plan and standing plan	06	(2:1:1.3.1)
	b. What is planning? Explain the steps involved in planning? Explain the importance of planning?	07	(2:1:1.3.1)
	c. Explain the process of decision making? Explain the various types of decision making	07	(2:1:1.3.1)
<u>Module-2</u>			
3.	a. What are the principles of organization?	06	(2:2:1.3.1)
	b. Differentiate between selection and recruitment? Explain the steps involved in selection process.	08	(2:2:1.3.1)
	c. What is meant by departmentalization? List and explain different bases for departmentalization.	06	(2:2:1.3.1)
(OR)			
4.	a. What are the important characteristics of leadership?	08	(2:2:1.3.1)
	b. Explain directing, controlling and styles of leadership?	06	(2:2:1.3.1)
	c. Explain any two motivation theories?	06	(2:2:1.3.1)
<u>Module-3</u>			
5.	a. Explain the meaning of social responsibility? Enumerate a businessman's social responsibilities towards different interest groups.	06	(2:3:1.3.1)
	b. Write a short note on (i) Business Ethics (ii) Corporate governance	06	(2:3:1.3.1)
	c. List and explain Entrepreneurial development models.	08	(2:3:1.3.1)
(OR)			

Note: (RBTL - Revised Bloom's Taxonomy Level: CO - Course Outcome: PI- Performance Indicator)

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| 6. | a. How entrepreneurs are classified? Give at least two examples for each type. | 08 | (2:3:1.3.1) |
| | b. Differentiate between entrepreneur and Intrapreneur. | 06 | (2:3:1.3.1) |
| | c. Discuss the problems faced by entrepreneurs. | 06 | (2:3:1.3.1) |

Module-4

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| 7. | a. Define SSI? What are the role and importance of SSI? | 08 | (2:4:1.3.1) |
| | b. Define (i) Tiny Unit (ii) Ancillary unit (iii) Export Oriented Unit (iv) Small scale service and Business enterprises (v) Small scale Industrial unit (vi) Women entrepreneurs | 06 | (2:4:1.3.1) |
| | c. Write a short note on impact of globalization on SSI and the role of WTO on SSI. | 06 | (2:4:1.3.1) |

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| 8. | a. What are the government policies towards development and promotion of small scale industries in India? | 08 | (2:4:1.3.1) |
| | b. Write a short note on (i) Small Industries Development Organization (ii) SSI board | 06 | (2:4:1.3.1) |
| | c. Explain any three state level institutional support available for business enterprise? | 06 | (2:4:1.3.1) |

Module-5

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| 9. | a. Explain the terms considered for power plants and their significance. (i) Load factors (ii) plant capacity factor (iii) Plant use factor | 06 | (2:5:1.3.1) |
| | b. Define (i) Fixed cost (ii) Semi fixed cost (iii) Running cost | 06 | (2:5:1.3.1) |
| | c. Define tariff and explain its types. | 08 | (2:5:1.3.1) |

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| 10 | a. Explain the concept of power factor and any three methods of improving the power factor. | 08 | (2:5:1.3.1) |
| | b. Explain interest and depreciation related to power plant. | 04 | (2:5:1.3.1) |
| | c. Explain the economics of power factor improvement when KW demand is constant and KVA demand is constant. | 08 | (2:5:1.3.1) |

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