

BALLARI INSTITUTE OF TECHNOLOGY & MANAGEMENT

(Autonomous Institute under Visvesvaraya Technological University, Belagavi)

USN

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Course Code

2	1	M	B	A	2	7
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Second Semester MBA Degree Examinations, October/November 2022

BUSINESS ETHICS AND HUMAN VALUES

Duration: 3 hrs

Max. Marks: 100

- Note: 1. Answer any FOUR full questions from Question No. 1 to 7.
2. Question No. 8 is compulsory
3. Missing data, if any, may be suitably assumed

<u>Q. No</u>	<u>Question</u>	<u>Marks</u>	<u>(RBTL:CO:PO)</u>
1.	a. Define the attributes of values.	03	(1 : 1 : 1)
	b. Describe the types of values.	07	(2 : 1 : 1)
	c. Discuss the need for ethics in business.	10	(3 : 1 : 1)
2.	a. Annotate corporate governance.	03	(3 : 2 : 2)
	b. Describe the need for CSR.	07	(2 : 2 : 2)
	c. Discuss the features and advantages of consumerism.	10	(3 : 2 : 2)
3.	a. What are the levels of work ethos?	03	(1 : 3 : 4)
	b. What are the core elements of Strong work ethos? Discuss.	07	(2 : 3 : 4)
	c. Describe the values of Indian Managers.	10	(2 : 3 : 4)
4.	a. State any three reasons of stress.	03	(1 : 4 : 3)
	b. Examine the responses of stress? Describe.	07	(3 : 4 : 3)
	c. Discuss the suggestions to overcome stress.	10	(2 : 4 : 3)
5.	a. State few qualities of Karta.	03	(2 : 5 : 5)
	b. What is motivation? Discuss the approaches.	07	(3 : 5 : 5)
	c. Elucidate the human values in management education.	10	(2 : 5 : 5)
6.	a. Mention any two types of values with examples.	03	(2 : 1 : 1)
	b. Discuss relevant values in business.	07	(2 : 1 : 1)
	c. Explain ethical decision making process.	10	(3 : 1 : 1)
7.	a. State any three examples of unethical issues in business.	03	(2 : 2 : 2)
	b. Discuss the advantages and disadvantages of consumerism.	07	(3 : 2 : 2)
	c. Discuss the importance of CSR in business.	10	(2 : 2 : 2)

Note: (RBTL - Revised Bloom's Taxonomy Level: CO - Course Outcome: PO - Programme Outcome)

8.

Case study

Mr. Akash's childhood was difficult, making him a pretty emotional person. Although he was good at hiding from his emotions, it caused him a lot stress and anxiety. He used to stress over anything and everything that didn't go exactly right or that was expected. What's worse is that he behaved in such a way that caused exacerbated stress. He often took on too much work (because he trouble saying "no" to people). This got so bad that one year he worked consistent 90 plus hours weeks and could count on one hand on number of days he didn't work (including holidays). This made him feel restless, angry, and overwhelmed.

- a. How would you react if you are in the above situations? Describe. 10 (2 :4 : 4)

- b. Recommend how to cultivate a stress-less mindset. 10 (3 :4 : 4)

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