

BALLARI INSTITUTE OF TECHNOLOGY & MANAGEMENT

(Autonomous Institute under Visvesvaraya Technological University, Belagavi)

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Course Code

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First Semester MBA Degree Examinations, June 2023
MANAGEMENT AND ORGANIZATION BEHAVIOUR

Duration: 3 hrs

Max. Marks: 100

- Note:* 1. Answer any FOUR full questions from Question No. 1 to 7.
2. Question No. 8 is compulsory
3. Missing data, if any, may be suitably assumed

<u>Q. No</u>	<u>Question</u>	<u>Marks</u>	<u>(RBT:CO:PO)</u>
1.	a. Define management.	03	(1 : 1 : 1)
	b. Explain Henry Fayol's 14 principles of management.	07	(2 : 1 : 1)
	c. Discuss on Mintzberg managerial roles.	10	(2 : 1 : 1)
2.	a. Define span of control.	03	(1 : 2 : 2)
	b. Explain the steps in planning.	07	(2 : 2 : 2)
	c. Analyze the various control techniques.	10	(4 : 2 : 2)
3.	a. Summarize 'Attitude'	03	(2 : 3 : 1)
	b. Explain the big five personality traits.	07	(2 : 3 : 1)
	c. Discuss the factors influencing perception.	10	(2 : 3 : 1)
4.	a. Discuss group dynamics.	03	(2 : 4 : 4)
	b. Explain in detail the process of teamwork.	07	(2 : 4 : 4)
	c. Discuss the influence of group on individual's behaviour.	10	(2 : 4 : 4)
5.	a. Define organizational culture.	03	(1 : 5 : 5)
	b. Explain the types of stress.	07	(2 : 5 : 5)
	c. Discuss types of organizational culture and steps to implement the change in the organizational culture.	10	(3 : 5 : 5)
6.	a. Mention the objectives of management.	03	(1 : 1 : 1)
	b. Explain the difference between manager and leader.	07	(2 : 1 : 1)
	c. Discuss the recent trends in management.	10	(2 : 1 : 1)
7.	a. Mention the difference between formal and informal organizations.	03	(2 : 2 : 2)
	b. Explain the elements of directing.	07	(2 : 2 : 2)
	c. Discuss on techniques of decision making.	10	(3 : 2 : 2)

Note: (RBT - Revised Bloom's Taxonomy Level: CO - Course Outcome: PI - Programme Outcome)

8.

Case study

Krishnamurthy, plant manager of Frame Manufacturing Company, is the chairperson of the ad hoc committee for space utilization. The committee is made up of various departmental heads of the company. The general manager of the company has given Murthy the responsibility for seeing whether the various office, operations and warehouse facilities of the company are being optimally utilized. The company is beset by rising costs and the need for more space. However, before Okaying an expensive addition to the plant, the general manager wants to be sure that the currently available space is being utilized properly Murthy opened up the first committee meeting by reiterating the charge of the committee. Then Murthy asked the members if they had any initial observations to make. The first to speak was the office manager. He stated “well I Know we are using every possible inch of room that we have available to us. But when I walk out into the plant I see lot of open spaces. We have people piled on top of one another, but out in the plant there seems to be plenty of room.” the production manager quickly replied, “We do not have a lot of space. You office people have the luxury facilities. My supervisors don’t even have room for descend a file cabinet. I have repeatedly told the plant manager we need more space. After all, our operation determines whether this plant succeeds or fails, not like you people in the front office pushing paper around.’ Murthy interrupted at this point and said, “Obviously we have different interpretations of the space utilization around here. Before further discussion I think it would be best if we have some objective facts to work with. I am going to ask the industrial engineer to provide us with some statistics on plant and office layouts before our next meeting. Today’s meeting is adjourned.

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| a. Evaluate various perceptions evident in the given situation | 10 | (3 :3 : 4) |
| b. If you are in the position of Mr. Murthy, how would you have handled the situation? | 10 | (3 :3 : 5) |

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