Basavarajeshwari Group of Institutions
BALLARI INSTITUTE OF TECHNOLOGY & MANAGEMENT
NAAC Accredited Institution*

"Jnana Gangotri" Campus, Bellary-Hospet Road, Near Allipura Village, BALLARI - 583 104 (Karnataka)
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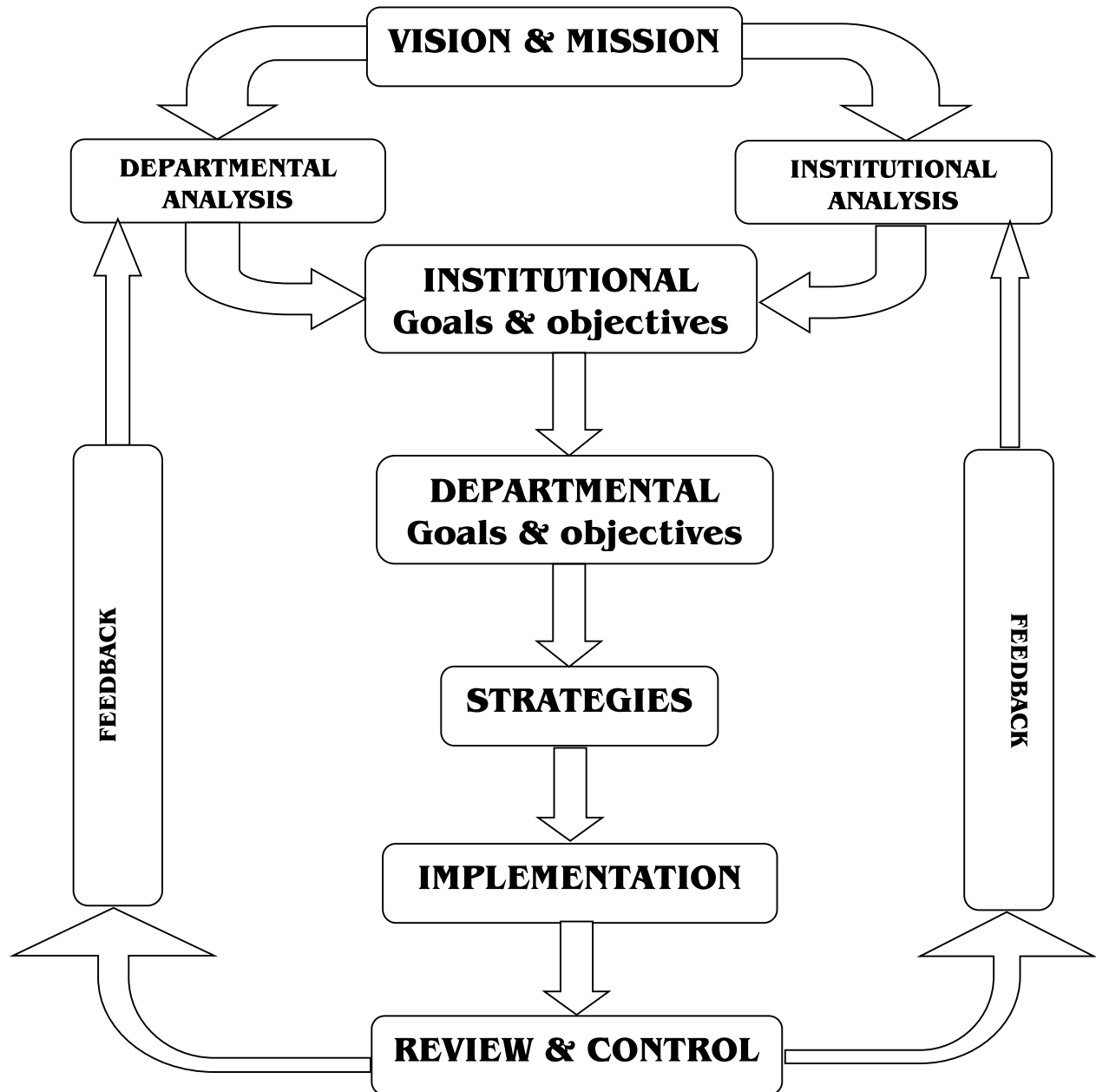
STRATEGIC PLAN
2021-2025
(W.E.F. - 01.01.2021)

STRATEGIC PLAN

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                        VISION & MISSION

   DEPARTMENTAL                              INSTITUTIONAL
    ANALYSIS                                   ANALYSIS

                        INSTITUTIONAL
                       Goals & objectives

                         DEPARTMENTAL
   F                    Goals & objectives                    F
   E                                                          E
   E                                                          E
   D                        STRATEGIES                        D
   B                                                          B
   A                                                          A
   C                     IMPLEMENTATION                       C
   K                                                          K

                      REVIEW & CONTROL
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Long Term Goals	Target Completion Time(A\Y)
LTG1: To create Centre of Excellence. ➢ To establish Centre of Excellences for all departments by utilizing the resources and expertise.	**2024-25**
LTG2: To provide state of the art modern infrastructure facility. ➢ Develop infrastructure for carrying our R & D activities. ➢ Academic infrastructure to be strengthened further. ➢ Strengthen campus wide networking. ➢ Modernization of laboratories. ➢ Upgradation of Central Library.	**2023-24**
LTG3: To have 20% of the faculty with Ph.D., qualification. ➢ Encourage faculty to pursue Ph.D., in reputed institutions. ➢ To create and provide support and financial facility. ➢ Recruit Ph.D., from reputed institutions.	**2021-12**
LTG4: To introduce engineering and management programs in emerging areas. ➢ Explore the possibilities of adding new programs in emerging field. ➢ Enhance intake across programs based upon the demand and supply in emerging areas.	**2022-23**
LTG5: To obtain 100% of the NBA accreditation for eligible programs. ➢ Equip laboratories to meet the required standards of the accreditation agencies. ➢ To actionize OBE process across the institution. ➢ Bridge the curriculum gap through effective collaboration with industries	**2022-23**
LTG6: To facilitate students to become entrepreneurs (incubation centres). ➢ Conduct Ideathons, Business Plans & Idea competitions.	**2023-24**

➢ Encourage more campus companies that provide startup opportunities. ➢ Provide necessary infrastructure for incubating the ideas. ➢ Bring in mentors and handhold the students with innovative ideas. ➢ Obtain necessary seed funds from funding agencies (Government & Private) to develop proto types.	
LTG7: To augment technology based self-learning for providing skill sets and encouraging self-learning. ➢ Adopt E-Learning solutions, Digital Learning and Interactive sessions. ➢ Encourage self-learning techniques. ➢ Adopt blended mode of learning to maximize student learning outcomes	**2021-22**
LTG8: To collaborate with foreign and National Institutions. ➢ Collaborate with reputed foreign Universities and institutions. ➢ Encourage faculty exchange. ➢ Collaborate with Universities of repute for Research Activities. ➢ Conduct FDP's workshops and seminars with foreign and National Institutions.	**2022-23**
LTG9: To strengthen Research & Development. ➢ To obtain funds from funding agencies for setting up R & D centres. ➢ To clearly focus publishing articles which are indexed in scopus & Web of Science and other journals of reputed nature. ➢ To file patents continuously.	**2022-23**
LTG10: To establish collaborative programs / laboratories with the support of industry and Government. ➢ To create experiential learning opportunities by providing industry oriented training and development. ➢ To setup laboratories for pursuing research and skill development.	**2023-24**
LTG11: To establish Digital Payment systems and E-Governance mechanism. ➢ To embrace and encourage Digital Payments. ➢ Implement ERP solutions for admission, student tracking & reporting.	**2021-22**

LTG12: To obtain a status of Private University ➤ The Trust envisions that BITM will put its step forward to get the status of Private University.	**2024-25**
LTG13: To engage Alumni for institutional development. ➤ To launch an alumni portal and dedicated alumni portal for constant engagement.	**2023-24**
LTG14: Improve the financial strength of the Institution. ➤ Increase the number of seats in all the programs ➤ Increase the digital media presence and effectively communicate institutional achievements for improving the brand value and attracting the students. ➤ To effectively monitor and utilize financial resources for staff, students and institutional development.	**2024-25**
LTG15: To be an NIRF Ranked within Top 250 ➤ Thrust on R&D, Placements, Publications, Patents & improvement in perception index	**2023-24**

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Short Tem Goals	Target Completion Time(A\Y)
STG1: Permanent VTU Affiliation, NAAC & NBA accreditation for all eligible programs. ➢ It is required to get all eligible programs NBA accredited. ➢ To get permanent affiliation for all eligible programs through NBA accreditation. ➢ To have NAAC minimum A+ accreditation.	**2022-23**
STG2: Academic Autonomy. ➢ To get the autonomous status with necessary approval from UGC and University.	**2021-22**
STG3: To obtain UGC 12(b) Certificate & obtain UGC Grants. ➢ To obtain UGC Grants based on the 12(b) certificate	**2023-24**
STG4: Strengthen the campus facilities and support systems. ➢ Augmenting the laboratories to stay relevant. ➢ To upgrade the internet band width to support the continuous utilization of the increased usage of internet in the campus. ➢ To provide facilities for GATE, GRE, TOEFL, GMAT & Foreign Language Coaching.	**2023-24**
STG5: Enhancing the output in research and consultancy. ➢ To enhance the quality of research publications by motivating the faculty to publish in the reputed journals. ➢ Fostering industry sponsored and Government sponsored R & D projects. ➢ Focus on to obtain external funded research projects. ➢ To Enhance consultancy projects.	**2023-24**
STG6: To introduce new engineering and management programs. ➢ Explore the possibilities of adding new programs by assessing the market requirements in the emerging areas. The programs can be from the	**2022-23**

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respective departments or a new department.	
STG7: Introduce multi-disciplinary courses / projects. ➢ Encourage multi-disciplinary projects. ➢ Introduce multi-disciplinary courses. ➢ Introduce industry relevant courses.	**2022-23**
STG8: Lab calibration. ➢ The laboratories should be continuously calibrated by the recognized calibrating agencies to meet the required specifications that will also enable in consultancy.	**2021-22**
STG9: Fostering innovation and creativity. ➢ Establish incubation centres. ➢ Establish Centre of Excellence in every department. ➢ Apply 4 to 5 Patents every year. ➢ Explore Patent Commercialization.	**2023-24**
STG10: Improve Teaching Learning Process. ➢ Actionize pedagogical innovations such as OBE, Active Learning, Open ended experiments and new age assessment tools. ➢ Virtual learning by augmenting technology. ➢ Blended learning in the form of self-learning such as MOOC, E-Learning & E-Resource centres. ➢ Faculty exchange programs will help staff to adapt successful pedagogy.	**2024-25**
STG11: Flagship Events. ➢ Conduct events on Recent Trends & Cutting Edge Technology across all domains. ➢ Increase & compulsory industrial visits for better exposure. ➢ Conduct National & International Conferences, Seminars, Workshops, FDP's & Academic summits through Professional Societies, Departmental Forums & Industry. ➢ Conduct Student centric events that enhances team work, creativity and	**2022-23**

innovations.	
➢ To sponsor and encourage the students to participate in external events.	
➢ Offers specialize courses for skill development of Technical & Non-Technical Staff.	
STG12: Enhance Industry Institute & Academic Collaborations.	**2023-24**
➢ Enhancing the number of MoU's with industry and re-visiting the existing MoU's based on the changing industry requirements.	
➢ Industry experts talks in emerging areas.	
➢ Collaboration with industry for research and innovative projects.	
➢ Introducing industry driven courses for students and staff that enables skill development.	
➢ Increasing the connect with the industry through guest and expert lecture.	
➢ Collaborate with minimum 3 Foreign Universities.	
STG13: Infrastructure requirements.	**2024-25**
➢ Build state of the art academic buildings that enhances Teaching and Learning.	
➢ Augment state of the art Sports Facilities	
➢ Augment new equipments and software's.	
STG14: E-Governance.	**2022-23**
➢ Automate academic and administrative process and develop metrics to assess the performance from time to time.	
STG15: Create resources / facilities required for establishing a private University.	**2023-24**
➢ Fulfillment of Organizational, Legal, Financial and other formalities as per the requirements of the apex bodies that is required for establishing a private University.	

Chairman & Director,
Ballari Institute of Technology & Management,
BELLARY