



BITM Quality Placements

# PLACEMENT BROCHURE

website: [www.bitm.edu.in](http://www.bitm.edu.in)

BALLARI INSTITUTE OF TECHNOLOGY & MANAGEMENT

## About Us

BITM established in the year 1997 is an ISO 9001:2015 certified, NBA & NAAC Accredited. With its forte being accomplished, highly proficient and experienced faculty, with a sound knowledge of the subject, along with an innate desire to be in tune with the times and latest developments in emerging fields, has been BITM'S, alias BALLARI Institute of Technology and Management's greatest strength. The Institute's USP is its unfathomable student-teacher rapport and a unique process of Out Come Based Education. Preparing students for meeting futuristic challenges of tomorrow are monitored very closely by the faculty, with a personal touch. To take the big leap in the Industry BITM has collaborations with various industries by setting up Centre of Excellence (CoE), Incubation Centres and Technology Learning Centre, resulting in strong Industry-Institute Partnership. Career Guidance, imparting Business Communication skills and personality development programmes are routine in the campus.



**Dr. Yashvanth Bhupal**  
M.S. Ph.D. MIE, MISTE.,  
Chairman & Director

Ranked  
**89<sup>th</sup>**  
Best  
Engineering College

Ranked 89th Best among  
Private Engineering Colleges  
in India.

Ranked  
**59<sup>th</sup>**  
Best  
Engineering College

Ranked 59th Best among  
Private Engineering Colleges  
in South Zone.

-by THE WEEK Magazine 16th June 2019 Issue.

## Director's Message

The prestigious, Ballari Institute of Technology & Management (BITM), since its inception in 1997 has made remarkable progress by following the mantra of student-centric approach, whether it is in academics or in extra-curricular activities. The institute possess a state of art infrastructure with equipped laboratories, well-stocked library and highly qualified faculty. We, at BITM introduce our students to the Outcome Based Education and trained with skills in various disciplines. In addition to developing excellent scientific and engineering skills, the students are motivated not only to dream big but also encouraged to think unconventionally to face the challenges of the future and provide platform for Entrepreneurship. It has been our constant endeavor to instill in our students ethical values hereby making them socially responsible citizens. The institution has stood for quality and excellence and still thriving to be the best in the years to come. As Zoey Sayward says "Don't wait for the perfect moment. Take the moment and make it perfect!" We prepare our students to make the best out of the opportunity. Keeping our vision and mission of the institution, we believe in Imagine-Invent-Inspire in the making of dynamic individuals in the society. As the saying goes "Team Work makes the dream work". At BITM, we have a committed team and the team is striving to achieve the vision and mission of the institution and is being personally guided by me. I take this opportunity to express that every effort is made to improve the existing best services to bring out the best for the welfare of our institution and the growth of our students.







## Infrastructure

- Equipped with 1044 computers /PC on a single LAN with 200 MBPS Internet leased line.
- State-of-the-art Auditorium with 560 capacity.
- State-of-the-art air conditioned Placement Cell with Individual Interview Cabins.
- Bank & ATM facility within the campus. Medical Center with Ambulance facility.
- Technology Centre Labs from Wipro, Texas Instruments and Robotics Lab-IIT Bombay.

Graded "AAA" by Careers 360 Magazine - India's Best Engineering Colleges April 2019.

## Courses offered:

### Undergraduate Program:

- Computer Science Engineering
- Electronics & Communication Engineering
- Electrical & Electronics Engineering
- Mechanical Engineering
- Civil Engineering

### Post Graduate Program:

- MBA

## Industry Readiness Training Plan

Sem	Title				
1st Sem	1st Year Orientation				
4th Sem	Infosys Campus Connect Certification program on Communication & Soft Skills.				
5th Sem	Infosys Campus Connect Training & Certification. Students will be certified after Test.	Wipro MTLC Program			
6th Sem	Aptitude & Soft Skill Training	C Programming Training	IBM Training - Big data (MBA, CSE&ECE) - Cloud Computing (CSE&ECE) - Mobility (CSE)		
6th Sem Vacations	Company Specific Aptitude & Technical Training	Mock Test, GD & Mock Interviews	J/QSpiders Internship Cum Training Cum Placement (Core, SQL, Testing, Automation/ Python/JDBC)		
7th & 8th Sem	Harita Techserv NX Design I NX Tooling I Total Machinery Handling (Mech)	E-Construct Revit I PM (BIM) I ETABS I SAFE I SAP2000 (Civil)	Orient & Conduct Awareness Program on Higher Studies & Career Guidance	Dlithe Automation I Machine Learning IIOT	Robotic Process Automation Program (R)

## Collaborations

- Confederation of Indian Industry – CII Permanent Member
- We have started BITM Research & Incubation Commune for Start-ups (NAIN-New Age Incubation Network) in collaboration with Karnataka Innovation & Technology Society (KITS), Govt of Karnataka. One among 35 colleges to have this incubation for start ups in Karnataka.
- Collaboration with Wipro Mission 10X Technology Learning Center – Wipro MTLC Lab
- Collaboration with Infosys – Infosys Campus Connect and recognized as Advanced Partner College
- Collaboration with Texas instruments – TI University program
- Collaboration with Karnataka Council for Technical Up gradation – KCTU – CII-BITM have set-up R&D Centre with an Investment of ₹ 1.0 crore towards flexible manufacturing system and condition monitoring with Robotic Arm and Guided Vehicle Mechanism.
- Collaboration with Vision Group of Science & Technology – VGST with an investment of ₹ 40 Lakhs for Advanced VLSI and in study of automobile industry for Disc Brake System
- Set up Robotics Lab in collaboration with IIT Bombay
- Collaboration with J Spiders/Q Spiders for Java Center of excellence
- Member of All India Management Association – AIMA
- Member of National Human Resource Development – NHRD
- Automation Anywhere university USA for Robotics process Automation certification.



## Major Achievements

- NBA & NAAC Accredited Institution. An ISO 9001:2015 Certified Institution.
- Ranked 89th Best among Private Engineering Colleges in India by THE WEEK Magazine 16th June 2019 Issue.
- Ranked 59th Best among Private Engineering Colleges in South Zone by THE WEEK Magazine 16th June 2019 Issue.
- Graded "AAA" by Careers 360 Magazine - India's Best Engineering Colleges April 2019 Issue.
- MBA Department ranked 16th Best B-School in All India Ranking with A++ grading by Silicon India 2019.
- MBA Department ranked 6th Best B-School in Industry Interface by Silicon India-2019 MBA Department ranked 10th Best B-School in Academic Excellence by Silicon India-2019 MBA Department ranked 7th Best B-School in south zone Silicon India-2019
- MBA Department ranked 45th Best B-School in Top 100 B-Schools in India by Higher Education Review - 2019
- All India Council for Technical Education (AICTE) - A Statutory body for Technical Education in India has recognized our Institution for "Best Practices" Among three Karnataka colleges BITM Ballari is one among them. The same is covered in "Times of India News paper" on 26th Nov 2018
- Our Students are now and then engaged in developing innovative projects. Humanoid Invigilator developed by final year student & it was telecasted by News9 Channel & other major news channels in Karnataka. Also published in NewsPapers.
- Student from final year developed Robotic Arm for Borewell Rescue Operation. The Robotic Arm was invented to rescue children trapped in Borewell. This Robotic Arm is placed with a Camera, sensor & light.
- Students stood 2nd place out of 150 odd Engineering colleges in the Inter Collegiate Project Exhibition contest SHRISTI-2018 held at Dayanand Sagar College of Engineering, Bangalore. Student received award from Dr. A. S. Kiran Kumar, former ISRO Chairman, same is covered in THE HINDU Newspaper.



# About Training & Placement Cell



At Training & Placement Cell we DO NOT COMPROMISE ON QUALITY. We are known for placing students in Top-Notch Quality Companies with High Salaries.

Training & Placement Cell at BITM strives for every single opportunity, if not create an opportunity to make students employable. Our first & basic moto at Training & Placement cell is to make students aware of the corporate behavior & what are the basic requirements that companies look for. This is bridged through engaging our alumni & students who are already on campus placed. Once students understand T&P culture slowly we start engaging them in training on Soft Skills, Aptitude & Technical as mentioned below.

Soft Skills involves – corporate behavior, leadership & teams, self-management, vitality training, written/oral communication, verbal/Non-communication, presentation skills, group discussions, resume writing, email writing, essay writing, paragraph writing, verbal ability, discussion, debates, interview handling skills, Etc.,

Programming Skills – we are moving towards a more technologically advanced world. We make students across branches have good programming skills.

Core training – here we work directly with companies who can make our students industry- ready. Like 4 of our faculty are Wipro certified (WCF) Wipro Certified Faculty who will be training our students on (PBL) Project Based Learning program. Similarly, we work with Automation Anywhere University, IBM, Harita Techserv, Infosys, J/Q-Spiders, Etc., complete details are shown in our training plan.

Aptitude Training – Analytical topics, aptitude, reasoning, mock tests, Etc., which would help students in any competitive exams.

Career Guidance – we help students to achieve their career goals also by guiding them for their higher studies by inviting experts & conducting sessions so that students can opt right path for their further progression.

We continuously take this lead, engage with industry to understand the latest/current trends or requirements industry to industry.

We break our records every year. 334 Students from final year batch (2019-20) are placed in top-notch companies like Adobe, L&T, Bosch, TCS, Infosys, Cognizant, Mindtree, Wipro, CGI, EY, TietoEvy, SLK Software, Atos-Syntel, Informatica Etc., with the highest salary of (CTC 10 Laksh P.A + 17.7 Lakhs other benefits)

## Infrastructure for Placement Activities



Group Discussion Room



Interview Cabins



Auditorium



Computer Labs



Waiting Hall

# Industry Testimony



**Dr. Vinod Nowal**, Deputy Managing Director, JSW Steels Ltd.,

It was an Intellectual feast to visit BITM. I had a refreshing & invigorating experience to interact with talented future engineers. The enthusiasm of the students was very heartening and infectious. This institution is full of promising & bright students.

At BITM, I witnessed excellent facilities, infrastructure, well-equipped labs, proficient teachers, and a conducive learning environment. BITM is tirelessly striving for excellence. I am very impressed by the commitment with which it has blossomed into a fine institution. The brand BITM offers significant academic edge to expand career growth".

**Mr. Pradeep Kote**, Head, Talent Acquisition (Campus & Lateral), TCS, Karnataka, India.

"Innovations and Solutions in IT & Engineering space is the need of the hour considering rapid pace at which technologies change. BITM seems to be one of the institutes which has a clear understanding of this requirement and the same is evident from our regular interaction with the students and the management over the last 12-18 months. Wishing you and your students the very best for the journey ahead...!!".



**Mr. Rama K Reddy**, Group Manager, Talent Acquisition L&T, Technology Services Ltd

"The support of the teachers and faculty at Ballari Institute of Technology and Management - [BITM], Bellary has been outstanding. I feel the teaching and support staff go above and beyond for the students in aiding in their academic education, they have an excellent infrastructure in providing quality education for the students especially the Labs for a practical purpose. They also value and respect the inputs shared as per industry needs.

The Leaders at the BITM take a special interest in the needs of quality education contributes to the success of the student's overall academic achievements. Very positive atmosphere."

**Ms. Shahwar Banu**, Associate Director, HR TietoEVRY

"It was our pleasure to visit the BITM campus for the first time. The college infrastructure and quality of training are good and as per the industry standards. The students were enthusiastic, forthcoming in expressing their views and seeking clarifications about their placement in the company. We would like to recognize the academic quality and efforts of teachers & staff striving to inculcate the right skills & knowledge to the talented students. Look forward to a long-term association with BITM, as we continue to hire the best talent to grow along with us"



**Mr. MD Gaffur P** – Assistant Manager HR – T&D, Bosch Automotive Electronics India Pvt Ltd

"BITM is one of the reputed and well-known colleges for its quality education and infrastructure in the northern part of Karnataka, all the staff members are focused, dedicated, self-motivated and result-driven. Management has laid a good foundation in terms of providing good education in this part of the region, which is very much required, and they are very personally involved in terms of developmental activities which also motivates other staff members to follow the same.

Placement cell equally put their efforts to ensure 100% placement and have also designed executed several student's placement activities which makes students attend placements confidently. We were able to find right and deserved candidates to work with us and they have proven it, and some are permanently associate with us after the tenure of 1-year training based on their performance. We appreciate team BITM for all the support & we are looking forward to long term association."

## Alumni & Student Testimony

**Ms. Sneha K**, CSE 2020 (Batch), Placed in Adob

CTC: Rs. 10.00 Lakhs per year + Benefits worth Rs. 17.7 Lakhs per year.

"My heartfelt thanks to all the faculty members, the Placement Team, and the Management of BITM for their continuous endeavor that enabled me to get my dream job. The training sessions held at our college with respect to aptitude and technical skills were of great use. The Training Team guided and encouraged me at each and every step of my journey and helped me to secure my placement in a reputed company, i.e., Adobe Systems."



**Ms. Firdous Afreen**, CSE 2020 (Batch), Placed in TCS.

Salary Package – Rs.7.02 lakhs per year.

"I would like to appreciate the college and the Placement Team for giving us so many opportunities to acquire our dream jobs and build our career. They conducted multiple training sessions on aptitude and technical aspects to acquire the right skills in line with the companies. Getting selected in TCS for Digital Profile was a dream come true for me. So, I would like to thank the entire BITM team viz., HODs, Staff, the Placement Cell, and the Management for supporting me and begin a new venture in my life".

**Mr. Mohammed Amjad**, ECE 2019 (Batch), Placed in Verifone.

Salary Package – Rs. 8.00 Lakhs per year.

"I feel delighted to express my sincere gratitude for the Placement Cell and the entire management of BITM for assisting me to unleash my true potential by imparting the knowledge of leading technologies along with the impeccable placement training. The intense learning environment on the campus can't just be explained in mere words. Overall since the beginning of my journey at BITM, I had so many unique educational experiences that indeed have made me a better technocrat and have given a dream start to my career ahead."







**Ms. Firdous Afreen**, CSE 2020 (Batch), Placed in TCS.

Salary Package – Rs. 7.02 lakhs per year.

"I would like to appreciate the college and the Placement Team for giving us so many opportunities to acquire our dream jobs and build our career. They conducted multiple training sessions on aptitude and technical aspects to acquire the right skills in line with the companies. Getting selected in TCS for Digital Profile was a dream come true for me. So, I would like to thank the entire BITM team viz., HODs, Staff, the Placement Cell, and the Management for supporting me and begin a new venture in my life".

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**Mr. Shreyas Antin**, ECE 2019 (Batch), Placed in The Great Learning.

Salary Package: Rs. 7.00 Lakhs per year.

"It gives me immense pleasure and honor to extend my heartfelt thanks to the BITM Staff, Placement Cell & Management for rendering me the much-needed breakthrough to initiate my career. The key factor for my triumph in placement drives is the impeccable training that was bestowed on us by the placement cell in the areas of soft skills and technical acquaintance. Indeed, it enabled me to compete with utmost confidence over the campus drives and emerge out with a package of Rs. 7.00 Lakhs P.A on the whole I am really indebted to all the faculties for guiding us in all the paths of my life in the course of my journey at BITM". BITM Placement Cell has a focused sense of passion for placements. Students are monitored personally, based on their strengths and weakness. Professional alumni are also a part of Placement Training to give a picture of knowledge and practical application.



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**Midhisha Reddy**, CSE (2017 Batch), Placed in CGI

"My four years at BITM were great and a memory to cherish for a lifetime. It was full of learning and grooming oneself. It gave me an opportunity to meet different kinds of people and learned many things. I am thankful to all the faculties, mentors as well as placement cell. The placement team gave us the training to develop our soft skills, communication skills, and holistic development. The placement cell and the students worked very closely in order to get the maximum output from us and ensure we get placed in reputed companies with very good offers. Overall it was a great experience and lifetime memory at BITM"

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**Sonal .S Gujjar**, EEE 2019 Placed in INFOSYS.

"BITM placement cell and faculty, has played a major role throughout the placement process, who are still doing a great job by arranging good placement offers by MNCs, and giving proper exposure to the students. Major thanks to the Training and Placement cell for providing me a platform to enhance my skills and an opportunity to showcase them, which has now made me productive."



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**Ms. Harikeerthana**, B.E – ECE, 2018 batch

Placed in – L&T Technology Services.

"The academic experience with good infrastructure, significant faculty, and placement cell has given us lifelong career excellence. The teaching methods, programs conducted enhanced our academic and industrial skills. The education imparted still gives us confidence and direction towards a successful career. I am glad to be an Alumni of BITM."

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**Ms. Soujanya Yelkal**, CSE, 2018 Placed in Tectoro

"The placement cell and staff of BITM has played a vital role in carving its students to be potent enough in the corporate market. My profound appreciation and regards to the placement cell for instilling immense knowledge and values to thousands of students with each passing year. Thank you for being a catalyst to my professional career."



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**Mr. Shashank Amati**, ECE 2017 batch placed in CGI

"I would like to share my placement experience. The placement season was very well planned and organized. We got instant updates on mail and SMS about the training and companies visiting. Our placement training started right after the sixth sem exams. The trainers were professional and trained us on aptitude, English, Group discussions, technical interview, and HR interview. There was also C training by the CS department for 10 days which was very helpful in coding rounds. Then reputed IT companies like Capgemini, CGI, MindTree, L&T, and many more visited the campus. Most students who were eligible and interested got placed with good packages. Placement cell was very active, always there when we needed them, and ensured that most of the students get placed."

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**Ms. Shravya M**, CSE 2018 Batch, Placed in Mindtree Ltd.

"I am very grateful for the placement cell and BITM college for supporting me by providing required training to develop both technical and communication skills. They have conducted many educational programs from the first semester this helped us to improve ourselves gradually step by step. They were open for ideas and suggestions hence we students and placement cell team worked closely to ensure that we get a good amount of placements done."



## Proud Recruiters



## Students Placed

- |   |   |  |
|---|---|--|
| <ul style="list-style-type: none"> <li>• L&amp;T Technology Services</li> <li>• Infosys</li> <li>• TCS</li> <li>• Wipro</li> <li>• Adobe</li> <li>• Mindtree</li> <li>• Cognizant</li> <li>• CGI</li> <li>• SLK Software Services Pvt. Ltd.,</li> <li>• Bosch Automotive India Pvt Ltd.,</li> <li>• Informatica Business Solutions</li> <li>• HCL Technologies</li> <li>• Harita Techserv</li> <li>• Global Edge Software</li> <li>• Artech Infosystems</li> <li>• Capgemini</li> <li>• JSW Steels Ltd</li> <li>• NTT Data</li> </ul> | <ul style="list-style-type: none"> <li>• Accenture</li> <li>• Verifone</li> <li>• Greatlearning</li> <li>• Tayana Software</li> <li>• JSW Severfield Structures Ltd</li> <li>• Indiamart</li> <li>• Kirloskar Ferrous</li> <li>• Autoliv</li> <li>• Oracle India Pvt. Ltd</li> <li>• Aasaanjobs</li> <li>• Robert Bosch</li> <li>• Syntel</li> <li>• CRMIT Solutions Ltd</li> <li>• Torry Harris Business Solutions</li> <li>• IBM India Pvt Ltd</li> <li>• Tech Mahindra</li> <li>• UST Global</li> <li>• Mphasis</li> </ul> | <ul style="list-style-type: none"> <li>• EY</li> <li>• DXC Technology</li> <li>• Tata Elxsi</li> <li>• L&amp;T Infotech</li> <li>• Infinite Computer Solutions</li> <li>• Honeywell</li> <li>• Suzlon</li> <li>• BMM</li> <li>• Shriram Transport Finance Company Ltd</li> <li>• ITC Infotech</li> <li>• Schineider Electric</li> <li>• Genpact</li> <li>• Axis Bank</li> <li>• IndusInd Bank Ltd</li> <li>• Karvy Stock Broking</li> <li>• Asian Paints</li> <li>• Aditya Birla Capital</li> <li>• Girnar Soft Education Pvt Ltd</li> </ul> |
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## BALLARI INSTITUTE OF TECHNOLOGY & MANAGEMENT

(A Unit of T.E.H.R.D. Trust®)

A NAAC ACCREDITED INSTITUTION AND AN ISO 9001:2008 CERTIFIED INSTITUTION

(Recognized by Govt. of Karnataka, Approved by AICTE, New Delhi & Affiliated to Visveswaraya Technological University)

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