

Proud Recruiters

Infosys	HCL	JSW	MSPL LIMITED	L&T Technology Services	Torry Harris	Mindtree
SLK	IGATE	Mphasis	JSW	hp	CONVERGYS	Tech Mahindra
Aricent	SUNTEL	UNISYS	CADMAXX SOLUTIONS	Novell	SPAN	SYSYS
jaro education	SHRIRAM	S&P CAPITAL IQ	kotak	HDFC BANK	KARVY	
TARGET	RELIANCE Money	ICICI PRUDENTIAL	ORACLE	Alankit	citibank	
AXIS BANK	PEACOCK	Theron International	LAKSHMI VILAS BANK	VENTURA	aries agro	Digicel

Students Placed

Infosys Technologies	Cadmaxx Solutions	Fujitsu	NOVELL
Tech Mahindra	Aries Agro	SLK Software	UST Global
L & T Technologies	Northern Trust	Renault Nissan	Models India
Accenture	Lakshmi Vilas Bank	Digicell	Sykes
Mindtree	Alankit Assignments Ltd.	Theron International	MSPL Ltd.
Torry Harris Business Solutions	Biocon	Reliance Money	BOC
HCL Technologies	SAP LABS	Peacock Plus	Sutherland Software
JSW	Wipro	Karvy	Micro Labs
KPIT Technologies	Glaxo Smith Kline Beecham	HDFC Bank	Genesis Software
Siemens	ITC Limited	Capital IQ an S&P Company	Sasken Communication
Cognizant Technologies	Mphasis	Cross Domain Solutions	Oracle
Ventura Securities	TCS	Eureka Forbes	Shri Ram Transport Fin. Co., Ltd.,
ICICI Prudential	Suzlon	Convergys	Target
Geojit Financial Services	i-Gate	NTT Data	Common Floor
MBD Group	Huawei	XSYSYS Technologies Pvt. Ltd.,	Crescent Techno Soft
Axis Bank	Infotech	Granite River Labs	Reliance Communications
Kotak Mahindra Bank	Tayana Software	JSW Sever Field Structures Ltd.,	Sigma Byte
Jaro Education	Aricent	Span Infotech	

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BALLARI INSTITUTE OF TECHNOLOGY & MANAGEMENT

(A Unit of T.E.H.R.D. Trust®)

A NAAC ACCREDITED INSTITUTION AND AN ISO 9001:2008 CERTIFIED INSTITUTION

(Recognized by Govt. of Karnataka, Approved by AICTE, New Delhi & Affiliated to Visveswaraya Technological University)

"Jnana Gangotri" Campus, Ballari-Hosapete Road, Near Allipur, Ballari - 583 104 - Karnataka

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BITM Industry Institute Relations & Entrepreneurship Development

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PLACEMENT BROCHURE



"IMAGINE INVENT INSPIRE"

BALLARI INSTITUTE OF TECHNOLOGY & MANAGEMENT



About Us

BITM established in the year 1997 is an ISO 9001:2008 certified, NBA Accredited on the guidelines of Washington Accord and NAAC Accredited. With its forte being accomplished, highly proficient and experienced faculty, with a sound knowledge of the subject, along with an innate desire to be in tune with the times and latest developments in emerging fields, has been BITM'S, alias BALLARI Institute of Technology and Management's greatest strength. The Institute's USP is its unfathomable student-teacher rapport and a unique process of Out Come Based Education. Preparing students for meeting futuristic challenges of tomorrow are monitored very closely by the faculty, with a personal touch. To take the big leap in the Industry BITM has collaborations with various industries by setting up Centre of Excellence (CoE), Incubation Centres and Technology Learning Centre, resulting in strong Industry-Institute Partnership. Career Guidance, imparting Business Communication skills and personality development programmes are routine in the campus.



Dr. Yashvanth Bhupal
M.S. Ph.D. MIE, MISTE.,
Chairman & Director

Director's Message

The prestigious, Ballari Institute of Technology & Management (BITM), since its inception in 1997 has made remarkable progress by following the mantra of student-centric approach, whether it is in academics or in extra co-curricular activities. The institute possess a state of art infrastructure with equipped laboratories, well-stocked library and highly qualified faculty. We, at BITM introduce our students to the Outcome Based Education and trained with skills in various disciplines. In addition to developing excellent scientific and engineering skills, the students are motivated not only to dream big but also encouraged to think unconventionally to face the challenges of the future and provide platform for Entrepreneurship. It has been our constant endeavor to instill in our students ethical values hereby making them socially responsible citizens. The institution has stood for quality and excellence and still thriving to be the best in the years to come. As Zoey Sayward says "Don't wait for the perfect moment. Take the moment and make it perfect!" We prepare our students to make the best out of the opportunity. Keeping our vision and mission of the institution, we believe in Imagine-Invent-Inspire in the making of dynamic individuals in the society. As the saying goes "Team Work makes the dream work". At BITM, we have a committed team and the team is striving to achieve the vision and mission of the institution and is being personally guided by me. I take this opportunity to express that every effort is made to improve the existing best services to bring out the best for the welfare of our institution and the growth of our students.

Ranked **85th** Best Engineering College | Ranked 85th in Top Private Engineering Colleges in India

Ranked **57th** Best Engineering College | Ranked 57th Best in Top Private Colleges in South Zone

- By The Week Magazine, June 2016



Infrastructure

- Equipped with 1150 computers/PC on a single LAN.
- Campus Equipped with Wi-Fi facility along with 64 MBPS OFC internet facility.
- State-of-the-art Auditorium with 600 capacity.
- State-of-the-art air conditioned Placement Cell with Individual Interview Cabins.
- Bank & ATM facility within the campus. Medical Center with Ambulance facility.
- Technology Centre Labs from Wipro, Texas Instruments, National Instruments and Robotics Lab-IIT Bombay.

Ranked **40th** Best Engineering College | Ranked '40th Best in India' by Silicon India Education - Top 100 Engineering Colleges - June 2015 Issue.

Industry Advisory Board

Dr. Yashvant Bhupal Chairman & Director, BITM	Chairman
Prof. Prithviraj Bhupal Dy. Director, BITM	Member
Dr. V. C. Patil Principal, BITM, Ballari	Member
Sri. S. N. Rao Director, Shatavahana Ispat Limited, Hyderabad	Member
Sri. Nisar Ahmed Vice President, IBM India Limited, Bangalore	Member
Sri. P. K. Sarkar Carbon Activist and Alumnus of XLRI, Kolkata	Member
Smt. Seema Sali VP-HR, Atria Power Corporation Ltd. Bengaluru.	Member
Sri. Bapuji Chikkanagappa Head HR, Askjeeves.com, (a unit of Flipkart) and an Alumnus of XLRI	Member
Sri. Sriram Iyer Principal Consultant, Retail Enablers, Reliance Retail. Bangalore	Member
Dr. G. P. Dinesh Dean, BITM-DMS	Member Secretary

Collaborations

- Confederation of Indian Industry – CII Permanent Member
- Collaboration with National Instruments Lab View (NI Lab View)
- Collaboration with Wipro Mission10X Technology Learning Center – Wipro MTLC Lab
- Collaboration with Infosys – Infosys Campus Connect and recognized as Advanced Partner College
- Collaboration with Texas instruments – TI University program
- Set up Robotics Lab in collaboration with IIT Bombay
- Collaboration with Karnataka Council for Technical Up gradation – KCTU – CII-BITM have set-up R&D Centre with an Investment of Rs.1.0 crore towards flexible manufacturing system and condition monitoring with Robotic Arm and Guided Vehicle Mechanism.
- Collaboration with Vision Group of Science & Technology – VGST with an investment of Rs.40 Lakhs for Advanced VLSI and in study of automobile industry for Disc Brake System
- Collaboration with J Spiders/Q Spiders for Java Center of excellence
- Member of All India Management Association – AIMA
- Member of National Human Resource Development – NHRD



MISSION10X



Major Achievements

- NBA & NAAC Accredited Institution
- An ISO 9001: 2008 Certified Institution
- Ranked 85th Best Engineering College in top 100 private Engineering College in India by The Week Magazine - June 2016 issue
- Ranked 57th Best in South Zone by The Week Magazine - June 2016 issue
- Rated "AAA" in "CAREERS 360" Magazine India's Best Engineering Colleges - April 2016 & April 2015 issue.
- Rated 4-Star by Career Connect Magazine – April 2016 issue
- Ranked 37th Best in India by The Higher Education Review – May 2016 issue
- Ranked 15th Best in Karnataka by Edu-Rand Magazine - 2014 issue
- MBA department is Ranked 41st Best B-School Higher Education Review Magazine – Beyond IIMs B-School Survey – April 2016 Issue.
- MBA department Ranked 34th Best B-School & Ranked 8th Top B-School with Best Return on Investment (ROI) by Silicon India Magazine.- April 2016 issue
- Students have won 14th position in Student project innovation contest at all India level organized by Wipro Technologies
- **Totally 19 Entrepreneurs incubated since inception and two Companies incubated this year namely wogglesoft.in by Mr. Sharan Raj and Vayuputra Motorsports by Mr. Sai Kubera**
- Mr. Sharan Raj final year student is one among five students selected from India to participate at World Merit 360 at New York on 27th August 2016 for Sustainable Development Goals

Department of Placement Training

The department is entrusted with the responsibility of ensuring that students are well placed professionally, thereby bringing to a culmination the students efforts in the program. The objective of the placement & training department is to train the students in accordance with the requirements of the industry. This is done through extensive industry specific aptitude, soft skills & communication training, to enhance the effectiveness of the students aspiring for placements.

In addition, the department also promotes the spirit of entrepreneurship through its initiation to set up Entrepreneurship Development Cell & Incubation Unit.

Ranked
37th
Best
Engineering College

Ranked '37th Best in India' by The Higher Education Review - 100 Private Engineering Colleges Survey May 2016 Issue.



Vision

- To create strong brand positioning within the faculty, Gen Y community, corporate world using conventional and unconventional channels
- To create, mentor and nurture students, who in turn create employment opportunity

Mission

- To ensure BITM is positioned as a brand college in terms of education, opportunity for entrepreneur aspiration, building better career opportunities.
- To develop self-sufficient projects in the emerging trends of technology, domain and invest students in future of skill development areas.
- To continuously benchmark performance of the students vis-à-vis other tiered institutes. Increase training in various domain and technology
- Encourage students / faculty to pick up research / software development in the coming days
- Bring in different higher education initiatives like GRE / GMAT etc. to the campus under Career Counselling.
- Seek the help of companies to spare working products / proto types for academic demonstration purposes
- To build and maintain excellent rapport with the top management of various organization and industries.
- To increase the corporate connects – Region wise to expand in Mumbai / Pune and Hyderabad
- Increase Collaboration and invite Senior Leadership from Corporates to share their ideas and guidance to the students
- Solicit support from as many reputed companies as possible each year for the corporate action plan with respect to Engineering, Management, and other disciplines

Rated
AAA
Best
Engineering College

Rated 'AAA' by CAREERS 360 Magazine, India's Best Engineering Colleges - April 2016 and 2015 issues.

Industry Testimonials



Dr. Vinod Nowal
Dy. Managing Director,
JSW Steel Ltd.

"It was an intellectual feast to visit BITM. I had a refreshing & invigorating experience to interact with talented future engineers. The enthusiasm of the students was very heartening and infectious. This institution is full of promising & bright students. At BITM, I witnessed excellent facilities, infrastructure, well-equipped labs, proficient teachers and a conducive learning environment. BITM is tirelessly striving for excellence. I am very impressed by the commitment with which it has blossomed into a fine institution. The brand BITM offers significant academic edge to expand career growth".

"I Girish, CEO & Founder Director of Test Yantra Software Solutions heartily thank the management of Ballari Institute of Technology & Management for having given an opportunity to talk about the college.

BITM is one of the premier Engineering colleges in Karnataka which is imparting high quality education to the students.

With the support of the management and highly enthusiastic team of leaders we were able to set up a Centre of Excellence in the college and deliver a quality training program for the students and still continuing.

I got the opportunity to train and place almost 130 students of the college, and it was great experience for having interacted with the students and perhaps happy to say that this is one of the best gathering I have ever addressed. The students were very enthusiastic and wanted to learn more and more which made us to think out of the box and give them more than expected.

Working with Ballari Institute of Technology has been undoubtedly one of my greatest experiences and it will be my pleasure to continue working with BITM and guide the students.

I wish good luck to the Management and the students of Ballari Institute of Technology & Management. I happily agree to give my full support in training and placing the students year after year and I look forward to an everlasting relationship and a strong bonding with the college."



Mr. Girish
CEO & Founder Director
Test Yantra Software Solutions

Department of Computer Science Engineering

- the students of this department stood first and were awarded as National Level Champions, at BIG DATA EVENT organized by IIT Roorkee
- Students have made over 100 publishing in International and National Journals
- The students have continuously engaged and executed the events like Cloud Computing, BIG Data, Ethical Hacking and organized National level Workshop on Research Issues in Computer Science & Engineering and won the National Network Security Championship (NNSC)



Department of Electronics & Communication Engineering



- Department has the Collaboration with National Instruments Lab View (NI Lab View)
- MOU with Texas Instrument, Robotic Lab set up with initiative IIT Bombay
- Student's forum namely - "Vaisheshika" - which encourages to take-up innovative projects
- Students participated and stood out in the Orientation Program on "Research Issues and Trends in Model Based Image Segmentation" in association with Signal & Pattern Engineering Society of India (SPESI).

Department of Mechanical Engineering

- Department's significance towards research has received fund of Rs. 1 Crore from Kamataka Council for Technological Upgradation to start new R&D Centre (A special reference to flexible manufacturing system and condition monitoring)
- The department also acknowledged research grants of Rs. 20 lakhs from Vision Group of Science and Technology-VGST for the area of Automobile industry
- VTU-VGST sponsored Faculty Development Programme on "Process Quality Through Optimization Techniques & Waste Utilization in Steel Manufacturing" in association with JSW Steel as the Industry Partner.
- Design and development of an eco-friendly car



Department of Electrical & Electronics & Engineering

- Resource persons are drawn from various reputed industries and institutions.
- Department has conducted National Workshop on Technological Advances in Power Electronics and Power Systems (TAPEPS)
- Students' have executed prestigious projects on:
 - Simulation and experimental analysis of bearing voltage in electrostatic shielded induction motor fed by PWM inverter
 - Energy audit of BITM college campus
 - Design of an automobile using electromagnetism
 - Experimental analysis of mechanical parameters on shaft voltage in a PWM inverter fed induction motor drive



Ranked **8th & 34th**
B-School Best ROI
in India

Survey carried
out by
Silicon India
March 2016.



Department of Management Studies - MBA

- The Department strives to create a vibrant knowledge base environment in the department to empower students with professional and personal excellence.
- The department envisages instilling managerial qualities among the students with an ability to harness a latest trends and developments in the field of management and technology.
- The teaching faculty is carefully put together team of varied real world managerial experiences.
- Apart from the core faculty who act as on campus mentors, student guides, business leaders, corporate bigwigs, industrialists and professional consultants from other segment of the teaching faculty visit the campus and interact with students through regular classroom sessions, seminars, workshops and discussions.
- The student at the end of the day is bombarded with such high quality challenging inputs that the tenure in the institute becomes rigorous, demanding and achievement compelling.
- The department is provided with the state-of-the art class rooms, air-conditioned Seminar Hall, Computer Lab, and libraries and internet connectivity which are an extensive knowledge resource bank of valuable references .

Activities

- One-Day FDP on Innovative Teaching Methodologies
- One-Day FDP on Innovation and U and
- One Day Seminar on Work-Life Balance
- One-Day Seminar on Inspire Marketing
- Young Entrepreneurs Meet
- One-Day Seminar on E-Commerce and Retail Management in 21st Century
- State Level Management Fest viz., 'Abhivrudhi'
- One-Day MDP on Change Management

Forums

- Mavericks Marketing Students Lab
- FinWhiz Finance Students Lab
- Manav HR Students Lab
- Big Ants Movie Club
- CMDR (Center for Management Development & Research)
- CII (Center for Industry Interactions)
- Strategists (a Consultancy Unit)
- Innovations Lab
- ED Cell
- We-Care: A CSR Initiative

Alumni Testimonials

"What I am today is because of my teachers and the BITM platform. The thing I admire the most about BITM is the support I received from everyone at the institute. I wouldn't have been able to achieve what I have achieved without that caring environment. Looking back, I can see my college was extremely important and a stepping stone in my career, my teachers in the college were not there just to give knowledge to clear the University exams, but also showed the path to be affinitive towards learning"

- **D. R. Veeresh, Scientist / Engineer, Indian Space Research Organization (ISRO) (Batch, 1997-2001, ME, BITM, Ballari)**

"The staff of the college worked very personally with students, they knew every student's capabilities, strengths and weakness which allowed me to realize my potential and the area of my choices. The College maintained an open door policy my department head and staff were instrumental in guiding me to choose right projects and specialize in key capabilities that the corporate expect today."

- **Mr. Paul R. Singh, IBM Chief Security Analyst (Batch 2001-2005, CSE, BITM, Ballari)**

"I am very glad I have completed my engineering in BITM. The pro-active faculty always encouraged us to learn theoretical concepts and implement it practically. Special thanks to the ECE department faculty"

- **Ms. Pooja Sutrave, Associate Software Engineer, Novell (Attachmate Group) (Batch, 2011-2015,ECE, BITM, Ballari)**